

TETTEY KORNYOH EKU

Computer Science & Business Student | Digital Strategy | Technology | Business & Media
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Professional Summary

Results-driven Computer Science and Business student at the University of Maine with hands-on experience across digital communications, technology, business operations, content strategy, web development, and project leadership. Currently supporting the University of Maine's NETT education initiative through communications strategy, website development, field reporting systems, analytics, and digital growth. Built a social media platform generating 11M+ views, 2.7M+ likes, and 13,000+ followers; led a technology project that revived 40+ computers; and developed digital tools aimed at improving business operations in Ghana.

Education

University of Maine

2025 – Present

B.S. Computer Science and Business

Orono, Maine

- Cumulative GPA: **3.575**; Dean's List; International Presidential Scholarship.
- Relevant coursework: Financial Accounting, Microeconomics, Macroeconomics, Introduction to Business, Excel for Business Analytics, Digital Business Transformation, Computer Programming, Object-Oriented Programming, Public Speaking.

Association International School

Aug 2022 – Jun 2024

International Baccalaureate Diploma Programme

Accra, Ghana

- Higher Level: Computer Science, Physics, Business Management.

Professional Experience

Communications & Growth Assistant

May 2026 – Present

NETT, University of Maine

Orono, Maine

- Develop communications and growth strategy for NETT, a University of Maine-supported education initiative serving students, facilitators, schools, researchers, and partners in Sierra Leone.
- Created a communications framework covering target audiences, brand positioning, website strategy, content direction, reporting systems, and long-term growth.
- Helped improve NETT's development website and implement an updated landing page; developed recommendations for homepage structure, messaging, information hierarchy, and About-page content.
- Create digital materials, communication templates, content plans, and social concepts; organize participation data, field updates, photos, and implementation reports for public-facing communication.
- Developed a structured facilitator reporting approach using existing WhatsApp field channels and supported analytics/KPI planning for digital engagement.

Operations & Digital Transformation Intern

2026

Emigoh Ghana Ltd.

Accra, Ghana

- Worked across production, inventory, administrative, and operational functions to understand end-to-end business processes and stock movement.
- Built a **Flask-based WhatsApp Sales Order MVP** using Python, Flask, and ngrok to turn incoming customer messages into structured order information; presented the concept to senior management.
- Supported promoter-performance tracking through field reports, daily/weekly sell-through leaderboards, and inventory reconciliation; flagged inconsistencies between opening stock, sales, and remaining inventory.

Content Creator & Social Media Strategist

2024 – Present

Independent

Remote

- Built a TikTok platform to **13,000+ followers**, **2.7M+ combined likes**, and **11M+ total views** through short-form storytelling, editing, audience research, and content testing.
- Research trends, audience behavior, competitors, hooks, formats, and content packaging; use performance data and feedback to refine future creative decisions.
- Create educational and branded content across business, personal finance, investing concepts, markets, and digital culture.

Co-Founder & Creative Director

2025 – Present

Les Africs

Ghana / Remote

- Co-founded an African-focused digital media initiative; lead creative direction across video concepts, storytelling, thumbnails, visual design, editing, and content packaging.
- Research African entertainment, culture, personalities, and audience interests to identify compelling stories and shape content strategy.

Social Media & Content Contributor

2025 – Present

University of Maine Fashion Club

Orono, Maine

- Create graphics, captions, short-form videos, and promotional concepts supporting campus events and student engagement.

Technology & Projects

Co-Founder & Technical Lead <i>Linux Revive Project</i>	Mar 2020 – May 2020 <i>Accra, Ghana</i>
- Led an initiative that restored 40+ outdated Apple Mac computers by installing and configuring Fedora Linux, extending hardware life and reducing premature replacement needs. - Managed technical setup and troubleshooting; received official recognition from the school’s Head of Technology for contributions to technology infrastructure.	
Developer <i>Student Internship Platform</i>	Nov 2023 <i>Accra, Ghana</i>
Built a web platform using Python, Django, HTML, CSS, and Bootstrap to help students discover internship opportunities; improved usability based on feedback.	
Student Technician <i>Association International School IT Department</i>	Aug 2023 – Jun 2024 <i>Accra, Ghana</i>
Diagnosed and resolved technical issues for students and faculty, explained solutions to non-technical users, and collaborated with IT staff to improve support processes.	

Leadership & Community Impact

Event Support Advocate & Fundraiser <i>Breast Cancer Awareness Project</i>	Oct 2022 <i>Accra, Ghana</i>
Helped raise GHC7,502+ for the Breast Society of Ghana while supporting event logistics, attendee engagement, and awareness activities.	
Event Coordinator & Fundraiser <i>Gaming Tournament for Charity Series</i>	Mar 2022 – Sep 2023 <i>Accra, Ghana</i>
Organized gaming tournaments supporting anti-bullying initiatives; managed logistics, troubleshooting, promotion, posters, budgeting, and participant experience.	
Project Assistant <i>Providing Quality Education Through Sustainability</i>	Apr 2022 – Oct 2023 <i>Accra, Ghana</i>
Supported sustainability initiatives and eco-friendly product sales connected to local education support and awareness programs.	
Delegate <i>Model United Nations</i>	Aug 2022 – Jun 2024 <i>Ghana / Qatar</i>
Participated in conferences in Ghana and Qatar; researched international issues and developed public speaking, negotiation, diplomacy, and cross-cultural communication skills.	

Additional Experience

Dining Services Team Member <i>Sodexo, University of Maine</i>	2025 <i>Orono, Maine</i>
Delivered customer service and supported fast-paced university dining operations while balancing a full academic workload.	
Summer Construction Field Intern <i>BlackRock Development</i>	Aug 2023 <i>Ghana</i>
Supported construction field operations, material handling, surface preparation, cement work, and project activities.	
Summer Intern <i>Emigoh Ghana Ltd.</i>	Aug 2022 <i>Accra, Ghana</i>
Supported IT troubleshooting and general operations across multiple business functions.	

Skills

Business & Strategy: Digital strategy, business operations, market research, communication strategy, project management, reporting, data analysis
Marketing & Media: Social media strategy, content creation, short-form video, branding, copywriting, digital storytelling, trend research, audience analysis
Programming: Python, Java, C, C++, HTML, CSS
Technologies: Flask, Django, Linux, Git, GitHub, ngrok
Business & Data Tools: Microsoft Excel, Google Sheets, Google Workspace, Microsoft Office
Design & Creative: Figma, Canva, Adobe Photoshop, DaVinci Resolve
Languages: English (Fluent), Spanish (Intermediate)